



ZAP 7: MARYLAND PARKWAY GETS ZAPPED!

Presented by

Clark County Parks and Recreation

Commissioners Chris Giunchigliani and Mary Beth Scow

With these essential partners:

NV Energy

Las Vegas Water District

Call to Artists

Artists are invited to submit their qualifications to paint utility boxes along Maryland Parkway. The project is a sequel to Zap¹, the 2005 project in the Winchester neighborhood; Zap² in the Paradise Park neighborhood in 2008; Zap³ in the Historic West Las Vegas neighborhood in 2010; Zap⁴ in the Cambridge neighborhood in 2011; Zap⁵ at Desert Breeze Park in 2013; and Zap⁶ at the Whitney and Parkdale neighborhoods in 2014.

PROJECT SUMMARY:

Twenty (20) artists will be chosen; each artist will paint a group of utility boxes along Maryland Parkway between Russell Road and Desert Inn Road.

ELIGIBILITY:

This project is open only to artists over the age of 18 who reside in Clark County, Nevada, who did not participate in Zap⁶ at the Whitney and Parkdale neighborhoods in 2014. Artists selected **must** be available to attend an open community meeting at Cambridge Recreation Center on February 27, 2015.

SELECTION:

A jury will choose twenty (20) artists. Selection criteria will include demonstrated artistic excellence, experience with similar projects, and a demonstrated ability to complete the project within the project schedule (below).

PROJECT BUDGET:

Each artist selected will be paid \$2,350 and no other fees or expenses in two payments: \$1,500 upon approval of final drawings, and \$850 upon satisfactory completion of the work. Artists will provide their own paint and supplies, while Clark County will provide graffiti coating for artists to apply.

SUBMISSION:

Qualified artists should 1.) complete the Application Form (below) and submit it with: 2.) a current art resume 3.) a CD containing seven (7) digital images of their work. Images must be at least 72 dpi, maximum 200 dpi, maximum file dimensions 8" x 10" as jpg files. Images must be numbered from 1 to 7, and a corresponding numbered list must be provided for each image: artist's name, title, dimensions, media, year of completion and brief description. *Application materials will not be returned.*

Artists will be asked to express a preference for a particular site or sites, but the selection jury will make final site assignments. Once artists are chosen, they will have about three weeks to create drawings of their proposed designs. Zap artwork should relate to the past, present or future of the Las Vegas Valley and have a relationship to the neighborhoods and businesses that share the Maryland Parkway corridor. The relationship to the valley or the community may be evoked literally or abstractly.

Zap is conceived as a neighborhood project, and artists will be expected to consider in their creative process comments from neighborhood residents at a community meeting. The chosen artists will be introduced to the community at a **public meeting February 27, 2015 at Cambridge Recreation Center**. The meeting is **mandatory** for the selected artists. Residents will be offered the opportunity to discuss their neighborhood and what public art might be appropriate to it. Artists are encouraged to bring their ideas. **If a selected artist fails to attend the meeting, the artist's contract may be withdrawn**, at the discretion of the Zap jury. Completed drawings will be displayed for public viewing, and comments will be solicited from residents. Drawings will be subject to the approval of the box owners and the jury. In the event either jury or owners reject a drawing, the artist will have the opportunity to modify the piece to meet objections. If agreement on a piece cannot be reached, the artist shall not paint the piece, and the project contract with that artist shall be withdrawn.

Upon selection each artist must supply her or his Federal Tax ID, which is necessary for payment.

The **deadline** for submissions is *5 p.m. Friday, January 9, 2015*. For more information, call Michael Ogilvie at 702-455-8685 or mso@clarkcountynv.gov.

PROJECT SCHEDULE

5 p.m. Friday, January 9, 2015	Artist application deadline; all applications must be RECEIVED by this time.
Friday, January 23, 2015	Artists chosen, sites assigned
Friday, February 20, 2015	Artists submit designs; designs to box owners for approval
Friday, February 27, 2015	3:30 pm public meeting, mandatory for the selected artists; community residents will be invited to give their input
Friday, February 27, 2015	Designs displayed for the public.
Friday, March 6, 2015	Design display ends.
Friday, March 27, 2015	Artists begin painting the sites
Friday, April 24, 2015	Public dedication of finished works

Artist Application For The Zap⁷! Project

Artist name _____
Address _____
Phone _____
E-mail _____

Checklist:

- ☐ This form, completed
- ☐ CD with seven (7) images, numbered, with a corresponding list including artist(s) name(s), titles, dimensions, media, year of completion and brief description.
- ☐ Artist resume

PLEASE RETURN COMPLETED APPLICATION AND MATERIALS BY FRIDAY 5:00 PM JANUARY 9, 2015 TO:

Michael Ogilvie, Winchester Cultural Center, 3130 S. McLeod Drive Las Vegas, NV 89121